

## A REVIEW OF LITERATURE ON USING SOCIAL MEDIA TO LEARN ENGLISH IN A RELAXED AND CONVENIENT MANNER

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### Article Info

#### Article history:

Received Juli 13, 2021

Revised Aug 20, 2021

Accepted Sept 12, 2021

#### Keywords:

Social Media

English Learning

Relaxed

Convenient

### ABSTRACT

We often hear the media as a means of communication, or more commonly referred to as "social media." However, the media can also be used as a learning tool. In this case, the media is needed in learning to increase the spirit of learning in students. Because in this day and age, many people are dependent on and like social media. So we also wrote this paper with the aim of knowing the extent to which social media can improve students' learning of English. We analyze articles related to this topic to develop social media ideas to improve students' English learning.

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## 1. INTRODUCTION

Social media is one of the means of information and communication technology used by the public to communicate online. Using social media in this day and age seems very necessary and is no longer a foreign thing for everyone. Social media can be used by anyone, from children to even the elderly. This social media is also proof that technology is very advanced and growing rapidly. Many social media exist and can be used such as Facebook (Kabilan et al., 2010), Twitter, Instagram, YouTube, and others. There are also media such as Google classroom, Zoom, Google meet which can be used as a communication tool between students and teachers when they are going through the online learning process, like today, during the covid 19 pandemic (Wiyono et al., 2021; Basilaia & Kvavadze, 2020; Fitria, 2020; Mishra et al., 2020).

Technology, information and communication are developing rapidly so that new things emerge (Leu et al., 2004). Like social media, it is not uncommon for people to create interesting and useful new applications to make it easier for people to use them. We can see that the average child today has a cellphone, they even know how to use the internet, and social media such as YouTube, Instagram, WhatsApp and others (Mascheroni et al., 2013). Therefore, they can use it as a tool or resource to learn and understand materials related to their lessons at school, and also improve the quality of their English skill.

In this day and age, almost everyone has social media. Social media is considered as an indispensable technology to communicate (Tess, 2013; Lenhart et al., 2010). Advanced and sophisticated technology can make it easier for humans to create simple new things. English can be learned from social media because language is a communication tool. Moreover, English is an international language. There are many and many unique and relaxing ways to learn English on social media. Social media can enable students to hone their English skills. Social media will be very useful if students improve their critical thinking skills (Pattanapichet & Wichadee, 2015; Ku et al., 2019). Some of the participants stated that using social media made it easier for them to hone their English skills, because they had good discussions and communication in both spoken and written English. After that, you can use social media in various lessons in the classroom, because learning to use social media can increase students' knowledge, especially in learning English. Then, here we will discuss about how and what can make social media as a source of teaching and learning English.

## **2. METHOD**

For this paper, the research is showing how social media can be the media for learning English or improving English skills. This literature approach includes database searches (Fraenkel et al., 2012; Ary et al., 2018). We use several articles to research this topic. We find the articles, national or international article for being the exploration this writing and after we do the research some articles we give the idea and make the suggestion our topics. We make this writing can be relevant and connect with articles we using as a reference. Especially, this topic focuses on using social media in English language learning.

## **3. DISCUSSION**

### **3.1. Social Networking for Language Learners**

This paper explains the views of researchers related to the role of social networks in second language learning and how they aim to increase interaction between second language learners. Social media enhances the power of speech by using online conversation to discuss some issues with native and other second-language speakers (Depew, 2011). Carmean & Haefner (2002) stated that social networks are used online technologies that make second language learning more social and joyful with less stress. They mentioned that real learning happens when it is social and student-centered. In other words, this type of learning leads to "meaningful understanding of material and content." Waters et al. (2010) emphasized the importance of social media as an electronic tool, which is new in the process of second language learning.

Northcote & Kendle (2001) showed that discussion and learning in online groups and searching for online information can assess, giving learners the chance to learn useful skills implicitly. The more feedback that is found in discussion and communication online is due to the high confidence (Chang et al., 2014). In the process of comparing small groups of learners, researchers came across the fact that learners had much more participation in online discussion (Sullivan & Pratt, 1996). Derakhshan & Hasanabbasi (2015) conducted a concurrent e-chat, which included task-based instruction to increase learner relations and communication skills. The Internet technology provides second language learners with an equal opportunity (Lamy & Goodfellow, 1999). Warschauer et al. (2000) mentioned that online interaction makes the learners motivated to have more interactive conversations without worrying about pronunciation or oral connection in the target language. Similarly,

Beauvois (1998) stated that social networks encourage students to have more discussion in French classes.

The use of social media also has a positive influence on student achievement. An indication can be seen in the condition of students who become more enthusiastic about learning. Social media can be used to enhance and complement the classic media of the learning process that is generally used. The results of the implementation of the activities showed an increase in the quality and creativity of teachers in teaching, especially by using social media as a learning medium. After this community service activity, teachers can streamline the social media owned by teachers not only as a lifestyle but also to support their careers as teachers, especially in learning. The facts about the internet and social media users in Indonesia show that learning must be able to predict the development of the Internet and students who use the Internet and social media. Assignments have an 8% percentage. Social media is widely used for tasks. Learning materials have a percentage of 10%. Learning materials are also sought after by students on social media such as Facebook and Instagram. Entertainment has a percentage of 22% because, usually, students are looking for entertainment. Discussions have a percentage of 13%. Discussions are widely used on social media because students usually use Facebook and Instagram as a place to discuss. Quizzes have the lowest percentage of 4%, and social media is usually rarely used to do quizzes. Tutorials have a percentage of 10%, the same as learning materials.

Social media is one of the technological means used by the community as an online communication tool. Then, social media is known and used by various age groups. The use of social media as a learning resource is one way that it can be used by students. They can do it anytime and anywhere, for example, when they are relaxing at home. This can also make students less bored and understand the material faster. They can also search many more sources for the material they are studying. In addition, because English is an international language, on social media there must be instructions or things that use English and are understood by students so that they can increase the vocabulary they know. In the context of EFL, using social media is beneficial and has the opportunity to develop student's English skills. Students can also learn English listening skills by watching YouTube videos. There are many other examples of what students can do by using social media as a means of learning English.

For learning English as a second language, lecture and teacher and the student are required to have a proper preparation if they want to use social media for English learning. After performing the research, it's some points say that the English learning process using social media can be maximum. Points are:

- 1) Students are asked to use social media like Facebook and WhatsApp in learning English;
- 2) Teacher asks the students to use social media so they can build social relationship with students who use or speak English;
- 3) Teacher must give explanation, suggestion or tell the experiences so the students will get clear information and feedback;
- 4) Teacher and students must make a deal to learn English through social media effectively;
- 5) Teacher must be familiar with the safety policies when he shares the students' data;
- 6) Teacher must have a role as facilitator so it can be said that the class or group is in the form of students-centered learning.

Social media plays a vital role in learning EL skills because it provides many and varied opportunities for adult learners to improve their listening, speaking, reading, writing, and other skills. Learners read the new text and learn new phrases on social media to enhance their communicative vocabulary. While social media use amongst adult learners has increased compared to books and other text materials, it is still getting information related

to the EL. Adult learners may now use different sources and tools on social media to improve their vocabulary and speech. To improve their speaking skills, adult learners can create their own Facebook groups of English-language learners (ELLs) to talk and chat frequently and candidly. They can follow or join some organizations, companies, and teachers who share language learning platforms and pages. YouTube can be used to improve all EL skills, like pronunciation, listening, speaking, writing, grammar, syntax, and so on. Some of the apps that may develop listening skills productively are BBC News, Radio, YouTube, Podcasts, and Audiobooks.

### 3.2. Types of Social Media

This is several types of social media can be the improve your language learning, they are:

- 1) Instant Messengers: WhatsApp, Facebook, Messenger, Skype, Google Meet, Zoom, IMO, Tango.
- 2) Social Networking Sites: Facebook, LinkedIn.
- 3) Social News: Flipboard, Play Newsstand, BBC News, CNN, HT, TOI, DNA.
- 4) Media Sharing: YouTube, Instagram, Flickr, Intranet.
- 5) Wikis: Wikipedia, Emojipedia, online dictionaries.
- 6) Blogging: WordPress, Google Blogger, Blogspot.com.
- 7) Micro Blogging: Twitter, Telegram.
- 8) Emailing: Gmail, Outlook, Yahoo, Hot mails.
- 9) Apps of Podcasts by British Council, Audiobooks, Hello English, iSpeaker and iWriter of OALD, Speed Reading, Readerly, Hipboard, Cambly, Duolingo, Netflix, and other Apps for teaching english and test your english skills.

Some Apps are synchronous on social media, like Instant Messengers, Social Networking Sites, Microblogging, and some are asynchronous, like Emailing, Blogging, chrome, browser, and etc. The above subdivision is as following in two categories:

**Synchronous Communication Tools:** These tools enable the users to communicate and collaborate in real-time in the 'same time-different place' mode. Users get a spontaneous reaction and immediate feedback through them, e.g., Instant Messengers, Social Networking Sites, and Microblogging. They are mostly used for chatting, and audio-video conferencing.

**Asynchronous Communication Tools:** This facilitates the ESL adult learners to interconnect and collaborate over time through a 'different time-different place' mode. This is widespread tractability with asynchronous ESL enhancement, which arises in two formulae; facilitated and self-paced peers.

### 3.3. The Positive Side of Social Media in The Learning Process

Social media, of course, has both positive and negative sides. Therefore, it is not only parents who supervise, but also teachers must be able to teach how to socialize media properly and also use social media as a tool or source of knowledge that can be used. But according to several sources and we can also see in our daily life, it is not uncommon for students to have study groups on social media including Facebook, WhatsApp, Twitter, and others.

Another positive value of using social media as a source of understanding English is that students can find or share papers or articles related to the material being studied, then they understand the explanations in the papers or articles they have taken. Students who like or want to do things that are practical or simple and not easy, this can make it easier for them

without the need for example to the library to borrow books, no need to buy books or photocopy the book unless it is absolutely necessary or even required by the teacher. Not only easy students, lecturers can also share material through social media such as WhatsApp, telegram, and other social media and students can easily access it.

### 3.4. The Negative Side of Social Media in The Learning Process

When we use social media for language learning, social media has an effect on students and others. Social media gives us many benefits for improving our English language learning. Social media gives us new information and new tips for English language learning. However, social media has a negative side too.

Based on the explanation above, the negative sides of social media in the learning process are as follows:

- 1) Social media gives many offerings to users, but not all of them have a positive side and are harming their users.
- 2) While using social media during the learning process, users have many problems, such as with the network, mobile data, and the learning process itself.
- 3) Using too many applications in learning English is not effective because it makes users confused and unable to focus on one subject.
- 4) Perhaps not all users use social media wisely because they use it to update their daily activities, discover new trends, and harm others.
- 5) And the important point is, using social media for language learning can't give much progress in public speaking because users just speak in front of a screen, not in front of a lot of people.

## 4. CONCLUSION

Social media, the name is really familiar in this era because a lot of people know it and use it in their lives. Social media is not only used to find new information, new trends, or make someone famous. However, social media can be the place to improve language learning. There are now various types of social media, such as WA, Instagram, Facebook, Twitter, Telegram, and others. This gives you a lot to offer to improve your language learning. You can choose what is best for your learning. Social media has both positive and negative sides, but do you know which is the best side to improve your language learning? Users should now use social media responsibly in order to avoid causing harm to themselves or others.

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