



## **THE EFFECTIVENESS OF USING CAKE APPLICATION IN IMPROVING STUDENTS SPEAKING SKILLS**

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### **Abstract**

*Living on the era of globalization is inseparable to the advancement of technology. Technology has a huge impact on our daily life. It has, in fact, changed the way we live. There is no denying that technology plays a significant role in all aspects of life. All of our daily challenging duties can now be quickly and efficiently automated thanks to technology. Living has changed, and for the better, as a result of the application of technology. Learning and information exchange have become more interactive as a result of the introduction of technology in the educational area. The most significant impact of technology on education is the shift in our worldview. Technology is responsible for the tremendous shift in thinking from local to global. Since the advent of technology, the field of education (teaching and learning) has transformed. Schools have recognized the value of technology and have begun to incorporate it into the classroom. It has been easier for teachers to convey knowledge and for pupils to learn it with the introduction of computers in classrooms. The introduction of technology has improved the efficiency of teaching and learning. Cake application is one of the form of technology that is used in the education sector, Cake is a smartphone application that can help you learn to speak English. That application is simple to use and completely free. The goal of this research is to use a cake application to learn how to speak English in a classroom setting. As a research method, the researchers were obtained from literature of study review and fom other document analysis. The research question is: how is the Cake application for speaking English in online learning implemented? The study's findings show that students are interested in using the Cake application because it is simple to use and has numerous features that aid in improving speaking skills.*

### **1. Introduction**

The advancement of technology has an impact on every area in the world. Education is one of the most important areas that has been impacted by technological advancements. Learning activity is totally implemented in online learning in the Covid19 age, as we can see. Teachers notice a decline in student knowledge as a result of using online learning. Students will require an additional

learning method to correct the problem. In EFL context, there are four competences students need to acquire, i.e. speaking, reading, listening, writing.

There have been several studies conducted before on the use of mobile applications in language teaching and learning processes, such as the impact of mobile applications on students' speaking skills and critical thinking in English language learning (Kusmaryani, Musthafa & Purnawarman, 2019). This study found that mobile assisted learning, particularly in language acquisition, has both advantages and disadvantages in terms of maximizing students' outputs toward learning goals. They looked into the impact of mobile apps as learning aids, specifically how they might help students enhance their speaking skills and critical thinking in English language acquisition. Online dictionaries, language translators, speaking English, English grammar, speech to text, critical thinking, WhatsApp, Google Chrome, YouTube, Weebly, and Gmail were among the mobile applications utilized. Technology, in the form of mobile learning applications, allows both teachers and students to improve the quality of their teaching and learning.

Speaking is one of the important abilities that students should develop. Speaking, according to Brown (2001), is an interactive process of building meaning that comprises the production, reception, and processing of speech using sounds as the primary instrument. Cameron (2005) also claims that speaking is meant to express meanings so that others can understand them. To put it another way, speech is a crucial ability for communicating with others. It is difficult for a teacher to teach speaking in the classroom due to the importance of speaking. In truth, the majority of kids are hesitant to speak up in class and lack drive. The difficulty results basically from the character and inadequate frequency of speaking opportunities in the classroom in comparison to the abundance of natural varieties and genres of oral communication. In fact, selecting the most appropriate types of spoken discourse for classroom practice in a particular language course is a very hard decision which, unfortunately, hardly ever reflects the natural occurrence and distribution of communicative situations.

In order to fix the decline in student knowledge as a result of using online learning, teacher use the bunch of application as an additional course for catching up the desired outcome. The Cake application is a tool for learning English. It's a program that provides students how to talk more effectively. It offers people the confidence and abilities they need to communicate in public or in everyday situations. Cake application, according to Sinha (2019), It has a recording option that users can listen to, which is a lot of fun. This application may also be used to engage students. We can discover new vocabulary while speaking. It's the case. The finest app for learning to speak English. There are videos that show us how to do some of these things. Useful English words, idioms, and new terminology for everyday conversation.

## **2. Methodology**

The data and information for this article were acquired from a book, online posts, a journal, and other sources. According to Arikunto (2006), literature studies in research are a method of acquiring data by looking for information in books, newspapers, journals, and other kinds of literature to give a theoretical framework. A literature study is a data collecting strategy that comprises doing study studies of books, literature, records, and reports that have to do with issues solved, according

to Nazir (1988). There are some points that will be discussed in this article. The first one is about Cake Application's definition. All about the definition of Cake Application will be analyzed through journal articles that can be accessed online. Furthermore, the second issue that carried out was the features of Cake Application. All relevant articles are used to analyze this issue. Moreover, effectiveness using Cake Application to improving speaking skills is discussed in this article. In order to get a clearer explanation related to these topics, the researcher also analyzes some related documents that can be used to explain these issues.

### **3. Result and Discussion**

#### **3.1 Defenition of Cake Application**

According to Fitria, Dwimaulyanti, and Sapitri (2021, p.120), Playlist Corporation built the "Cake English learning Application." It was updated with version 2.4.1 on December 17, 2019. In this app, students may learn English using videos, brief English dialogues, and discussions that are updated daily, allowing them to learn quickly and continually.

"The Cake application," according to Yanthi (2021), "is the newest, most popular Android mobile application made by South Korea." It's a program that teaches people how to talk more effectively. It offers them the confidence and abilities to talk effectively in front of an audience on stage."

Furthermore, This app may be downloaded for free from the Google Play Store, and we could also use it for free. Cake is one of the most recent mobile apps for English learning in 2018. This application can help you enhance your English speaking skills. Learners can speak English fluently and even confidently in public. Learners study English using the Cake program by watching YouTube videos and subscribing to the channels they prefer. Another advantage of using this app for learning English is that it contains numerous English expressions, words, and idioms that are highly helpful and must be learned by English learners in the form of short video scripts or audio. This program is useful and simple not just for learning to speak English, but also for listening, grammar, and vocabulary.

"Cake Application," according to Lestari (2021), is one of the English language learning programs that focuses on speaking ability. "Cake" provides the learner with a variety of activities to aid in his learning process, including pronunciation, sentence construction, repeating after videos, and a variety of other activities that can be used in the pre-speaking, while speaking, and after speaking stages of a primary English-speaking class. It also allows the learner to set study objectives to track his progress. "Cake" resembles a little English classroom.

#### **3.2 Features and Procedure of Cake Application**

This application may be downloaded from the Google Playstore based on the previous explanation. To use this app, you must first sign up. You can sign in using your Facebook or Google account; alternatively, you can utilize guest mode, which does not need you to sign in but only allows you to access free episodes (material for speaking practice).

To begin the speaking course in this app, tap the microphone icon at the bottom and select the level you want to study. Next, select the episode or topic you want to learn, each of which costs 10 coins. When you sign up, you will receive 30

coins that you can use to unlock the episodes of the speaking course. Here are some things to keep in mind:

1. In speaking, coins are utilized to purchase particular episodes.
2. Coins are not available for purchase. When you utilize talk while logged in, you will receive them.
3. The quantity of coins you receive is determined on the number of coins you spend; the more coins you spend, the more coins you receive.
4. You can store up to 50 coins, but you won't be able to get any more.

So in the speaking course, you must first listen to the dialogue before being invited to speak in response to what you have heard. This app will automatically correct your pronunciation; if you mispronounce a word, it will appear striped and red. You may go through the dialogue again and again until you get it correct.

### **3.3 Effectiveness using Cake Application to Improving Speaking Skills**

After we found the journal about implementation cake application, There are numerous researches on the issues of technology use in language teaching and learning such as, the first, Winda Yanthi (2020) found at SMA PGRI 3 BOGOR that Cake Application can be creating fun learning, improving students' motivation and their speaking skill, also affects students' confidence. The second Anisa Fitria, Asri Dwi Maulidiyanti, and Salwa Nur Muhammad Sapitri (2021) found indicate that the students are comfortable and interested to learn speaking using cake application. The third, Endang Darsih, Marwito Wihadi, and Agie Hanggara (2020) found Using ELSA App in Speaking Classes: Students Voices is revealed that the majority of the students agreed that ELSA Speak App is a useful tool to improve their speaking ability particularly pronunciation aspect.

All students like English, but there are some students who have problem in pronunciation. They all have ever used other applications for learning English. Some of them have ever used the cake application. They like Cake application ,because it's easy, and interesting to be used. Cake application can be a media in learning English, especially speaking English ,and thisfeature has AI Speech recognition to recognize our pronunciation word by word. Cake application also motivates the learner to confident in speaking English. It helps students to pronounce well, it is looked at the videos or photos in speak feature, their grades were good.

The cake application has been around for a long time and is in high demand among students, presents in the form of small pieces or movies including brief conversations or film or animation material when we use it. Where the video is also presented in an interactive way, such as with clear subtitles and elements of complex word repetition. As a result, students can grasp brief dialogues rather than extensive dialogues, which boring and confuse students due to the large number of words. Because we know that in order to implement these speaking skills, we need to know effective ways to make it easier for students to learn to speak English, this application is very unique because of the short video presentation, which ensures that students are not confused between word for word in the dialogue. It is shown that students were enthusiastic during learning process and students told their

stories about memorable experience expressively and confidently in their learning activity.

Furthermore, there are several advantages to learning speaking through the cake application; this app is appropriate for improving speaking skills because its main feature is a speaking course; additionally, this app provides you with some videos from various channels that you can watch and practice speaking with its keyword. You may use this app to teach speaking skills since it allows you to assess your students' pronunciation, allowing you to determine whether or not they have good pronunciation. You can also use this app to select a student's level and match it to your students' level; the levels range from basic to advanced.

In addition, students were interested by the usage of Cake App media in presentation, practice, and production activities. In the teaching and learning process, they always paid a lot of attention to the Cake App. The students received enough inputs such as vocabulary, grammar, and pronunciation by using the Cake App as a digital media to inspire their thoughts to talk. In general, they made a greater contribution to each learning activity. This appears to back with Briggs' (1970) assertion that media are physical tools used to communicate with students and motivate them to study.

Moreover, by providing a positive atmosphere and rewarding students for their engagement and accomplishments during the teaching and learning process, they competed with one another to demonstrate their best performance in speaking activities. They also took an active role in the teaching and learning process utilizing Cake App since they did not feel intimidated. This research supports a previous study finding by Harmer (2014), who stated that teenagers are appealing if they are engaged, have a lot of creative potential, and a strong commitment.

#### **4. Conclusion**

In general, speaking is an important aspect of the English unit since it allows students to express and present their finest thoughts and perspectives. Students with excellent speaking skills can discover themselves during the teaching-learning process. As a result, in order to support and assist students, the instructor must devise an effective technique to stimulate students' interest and increase their capacity to study English. The Cake application is a learning tool for English. It is a program that teaches students how to communicate more effectively. It provides people with the confidence and skills they need to speak in public and in every situation. It encourages students to participate actively and joyfully in class. They can concentrate more on learning to talk with the Cake app, and they won't have to worry about making a mistake while practice speaking because the app provides immediate feedback in any setting.

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