



INCREASING STUDENTS' WRITING ABILITY TOWARDS WRITING ON FACEBOOK

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Abstrak

Tujuan penelitian ini adalah untuk mengetahui pengaruh Facebook terhadap keterampilan menulis bahasa Inggris siswa. Menulis merupakan salah satu komponen bahasa terpenting dalam pembelajaran bahasa Inggris, karena penguasaan menulis oleh siswa membuat mereka memahami makna kata tertulis. Namun, terkait dengan kondisi dan situasi saat ini, siswa di kelas masih belum dapat menulis dengan benar dan lancar di kelas. Hal ini menyebabkan mereka kurang tertarik pada pelajaran dan bosan dengan cara belajar yang begitu-begitu saja, monoton, dan ketiadaan media pembelajaran dalam proses pembelajaran sehingga siswa merasa bosan dan tidak tertarik untuk mempelajari pelajaran tersebut. Oleh karena itu, dalam hal ini menggunakan Facebook. Seperti yang kita ketahui, Facebook telah menjadi salah satu media sosial yang paling umum digunakan untuk berkomunikasi dengan orang lain untuk berbagai tujuan. Karena memungkinkan orang untuk berbagi ide melalui tulisan, Facebook sangat mungkin digunakan untuk memfasilitasi pembelajaran bahasa, terutama untuk meningkatkan keterampilan produktif. Dalam artikel ini, kami membahas bagaimana Facebook dapat berperan sebagai media untuk meningkatkan keterampilan atau kemampuan siswa dalam menggunakan Facebook. Guru merupakan sosok yang memiliki peran penting dalam penerapan teknik ini di kelas agar dapat diterapkan dengan baik. Oleh karena itu, peran guru dalam teknik pemanfaatan Facebook sebagai media pembelajaran siswa harus selaras agar dapat tercapai dengan baik.

Kata Kunci: Keterampilan Menulis; Facebook; Bahasa Inggris

Abstract

The purpose of this study was to determine the effect of Facebook on students' English writing skills. Writing is one of the most important language components in learning English, because students' mastery of writing makes them understand the meaning of the written word. However, related to the current condition and situation, students in class still cannot write correctly and fluently in class. This causes them not to be interested in the lesson and they are bored with the way of learning that is just like that, monotonous and the absence of learning media in the learning process so that students feel bored and not interested in learning the lesson. Therefore, in this case using facebook. As we know, that Facebook has become one of the most commonly used social media to communicate with other

people for various purposes. Because it allows people to share ideas through writing, Facebook is very likely to be used to facilitate language learning, especially to improve productive skills. In this article, we discuss how Facebook can act as a medium to improve students' skills or abilities in using Facebook. The teacher is someone who has an important role in the application of this technique in the classroom so that it can be applied properly. so that the teacher's role in the technique of using Facebook as a student learning medium must be in line so that it can be achieved properly.

Keywords: *Writing Skill; Facebook; English Language*

1. Introduction

Writing skill is one of the language skills that every language learner must have, including English learners. Through mastering good writing skills, students can communicate their ideas, thoughts, feelings, and emotions to others in writing well. For some people, communicating in writing is easier than communicating orally. Those who have difficulty in communicating their ideas and feelings orally will be helped by written media. However, in fact there are still many who still experience many problems in writing such as spelling, punctuation, structure, organization, ideas, and others. Even some learners do not know what they will and should write. Their interest and motivation to write is very low. They think writing is a very difficult thing. To overcome these problems, we need a strategy that is able to build learner habits to write. The world of technology is now very sophisticated, so that there are many social media that can be used to access anything and make things easier.

Starting from sharing knowledge and information, communication media, Facebook also provides a place to share ideas through writing, which then students can improve their writing skills, starting from distributing their works or writings, or even sharing and correcting correct English writing there. Then one of the things that makes it easier, writing which was originally only done when someone wants to take notes, books, or study through paper, whether they realize it or not, is now still doing writing activities, it's just that the format is different. When we write now, we don't really need paper or pens to write it, it can be assisted by tools in the form of devices, such as cellphones, laptops or computers by having the Facebook application as the medium. With the development of technological advances, then the existence of Facebook, all matters should become easier, as well as in the field of writing, with technological advances and the abundance of social media, there should be no more problems or difficulties in writing, or finding sources. But in fact there are still many people who do not understand and find it very difficult to write. whereas we are required to be creative and innovative in utilizing social media, such as Facebook to improve writing skills. We are working on this article to make everyone realize that facebook which is very well known to the world as a communication tool can also be very useful in everything, including writing skill.

2. Methodology

Our systematic approach to conducting this literature includes search databases as well as peer-reviewed scientific journal manuals. The first is writing is included in the 4 points of learning English. So that in writing a self-development training process is needed. Second, the useful definition of facebook and its use in

learning to write English. Third, we also conducted a writing ability analysis. All relevant documents are accessed through articles and online news. And the fourth is about Facebook to develop writing skills. When we use it appropriately and effectively, Facebook can support the improvement of students' overall writing achievement. We also analyzed through several articles and related sources to find and explain some other benefits of using technology in writing.

3. Result and Discussion

3.1 Nature of writing

Writing is a process of creating a note, in the form of words strung together in a sentence and in the form of writing, and usually using letters. Writing can be done using tools such as pens or pencils. Writing can be something that you want to convey. Writing is also a form of communication.

According to Tarigan, writing is a productive skill for writing indirect communication and character traits are very different from writing because it is an ability. Because today's technology has advanced, there are also many media that can be used for writing, such as Social media, namely Facebook. Skills in writing English can be done self-taught only in communication via Facebook.

3.2 Facebook and how to use

Learning media are media used in learning, which include teacher aids in teaching as well as means of carrying messages from learning sources to recipients of learning messages (students). As presenters and distributors of messages, learning media in certain cases can represent teachers in presenting learning information to students. If the media program is well designed and developed, then that function will be able to be played by the media even without the presence of a teacher.

Learning media is one component of learning that has an important role in teaching and learning activities. The use of media should be a part that must get the attention of the teacher/facilitator in every learning activity. Therefore, teachers/facilitators need to learn how to determine learning media in order to effectively achieve learning objectives in the teaching and learning process. Facebook is a popular social networking website that allows users to add photos, contacts, or other personal information and can join communities to connect and interact with other users. Facebook was founded by Mark Zuckerberg on February 4, 2004.

Currently students are more interested in the use of technologies that are currently developing. This is the advantage of using Facebook as a learning medium. Because by using Facebook, which is currently at the peak of its popularity, as a social network that is very popular with students, students become very interested in the material presented via Facebook. Because every student already has a Facebook and is very active in using Facebook, this can facilitate learning activities by using Facebook as an intermediary (Sindang: 2013).

The development of information technology in the last few decades has penetrated various aspects of human life, including in communication, especially in language activities. The influence of information technology is not only limited to

speed and convenience, but has influenced the mindset and patterns of human life, including language patterns. The presence of information technology changes the pattern of human language. Likewise, the presence of the Facebook network creates a unique language pattern. In communicating through the Facebook network, new words are often encountered that are not found in the Big Indonesian Dictionary (KBBI). Likewise, in terms of syntax and semantics.

Facebook has a variety of features in it. With the diversity of features provided, making Facebook very familiar among internet users, including students or students. Facebook can be used as a means of communication between students, both for discussions, giving announcements, various information and so on. Dissemination of information through Facebook is considered very effective because most students have a Facebook account and are always online or connected to one another. In addition, subject matter can also be uploaded through the note feature provided and can take advantage of the tag feature to mark the intended friend. If there are things to be asked, Facebook account users can directly ask or comment in the dialog box that has been provided.

3.3 Writing ability

Writing is one of the four skills which is very important in learning English. It is also as the last of the language skill that is learned by students in their schools. Beside other skills such as Reading, Speaking and Listening, Writing is the most difficult skill to be mastered if we do not have any knowledge about what we desire to write. Besides, it needs specialized skills that include the ability to express the writer's opinions or thoughts clearly and efficiently. Moreover, the students also have to master some language components in Writing such as Spelling, Grammar, Vocabulary, and Punctuation.

We think, writing has a different level of difficulty, because we have to write it down. besides that we also have a lot to master how vocabulary writing must be correct because if the writing is wrong it will also mean wrong and the grammar arrangement must also be appropriate.

Mukminatiem (1997) in Kalsum (2005:29) stated students have difficulties in writing English because English is not a simple matter in which students are expected not only to demonstrate their competencies in English grammar, but also to use their knowledge in the acceptable English rhetoric or the communicative aspect of English writing.

Like the opinion above, what becomes difficult in writing is when we have to convey an opinion that is in accordance with the facts and also our knowledge, that is a challenge in itself. Therefore, we must really be able to master this writing skill so that we can easily develop our skills, for Example we use technology To develop our skill.

3.4 The Effect of Using Facebook On Writing Ability

Writing activities on the Facebook social network are the most popular media for students to express their hearts, convey fresh ideas. Through Facebook, students are stimulated and inspired to write what they see and what they have experienced, even what they are feeling at that time. In addition, notes or notes on Facebook are often used to write long stories such as diaries, poems, short stories, outpourings and many more. Facebook opens the communication gate so that contact can be made as often as possible. Marshall Kirkpatrick in Juju and Sulianta

(2010:1) said that "Facebook will change the world." In real activities, many people are lazy to open the mail application, they prefer to send messages via Facebook. Facebook's social network can be used as a learning medium, especially in writing narratives. Nugroho (2014: 75) argues that "Social networks teach many people to write." The presence of the Facebook social network teaches many people to practice writing, because every activity is never separated from social media, waking up updating status or commenting on status even before going to bed. still writing status.

According to Nugroho and Suwindri (2009: 75) the menus found on the Facebook network are "Home, profile, friends, incoming messages, chat. The main menu is a "homepage" which allows users to express all their feelings and thoughts and then respond to other users who are already friends. The Facebook network has menus that allow users to use the language. The application of using Facebook is very effective in the current era of globalization, because it can be seen from students who are starting to follow this globalization era, they are more interested in the use of technologies that are currently developing. They are more interested in what they think is being done by Indonesian teenagers. Teenagers who have the nature of having a high curiosity will try out what is currently being discussed. With Facebook, you can add variety and learning styles. Learning has a simple nature in the form of face-to-face interaction, delivery of materials and teaching materials. However, learning will be more varied if a teacher is able to use social networks in delivering the material, if a teacher uses the Facebook social network through a chat application, for example in learning. The new variation is certainly more or less able to motivate students to be more focused later. With facebook can narrow the distance and time. The sophistication of social networks is able to bring people together in a very fast and short time frame. Submission of teaching materials with social networks is very effective. Example: delivery of subject matter is not limited by formal space anymore. Utilizing social networks can be from the teacher council or at home.

Facebook is a social networking media that is equipped with various features that make it easier for users to communicate in writing with others. In this study, researchers took advantage of features owned by Facebook in learning to write such as walls, notes, messages and even through chat. The learning activities designed in this study, such as writing on the wall, commenting on news posts, writing on notes, provide space for students to practice their writing skills. For example, on a descriptive topic, students are asked to upload a photo or video along with a description of the photo or video. other students are asked to give their opinion through the comment feature. On narrative topics, students are asked to write stories through the note feature, and use the tag feature to tag their friends. The marked students were asked to comment on the story. Comments are written through the comment feature.

Learning activities with Facebook media that reflect activities that occur in real life also indirectly increase students' motivation and self-confidence in learning to write. When they practice writing through Facebook, it is as if they are not studying, but are interacting on Facebook. They write without pressure and worry about mistakes that are actually corrected by the lecturer when writing lessons are regularly carried out. Their self-confidence also increases. They are also challenged to write something good because of their writing

Learning activities with Facebook media can adopt the activities of Facebook users in interacting on this social network, by posting things such as writing, pictures, and videos, giving comments, writing via messages or notes. This learning strongly reflects the activities that are usually carried out by students when they use Facebook in their daily life. They certainly do not find it difficult when doing assignments or learning to write through Facebook. This activity also has a positive impact on students who have never been in contact with Facebook, which indirectly they also learn and practice using Facebook media to communicate in writing with other people so that later in their daily life they can use Facebook media for something. positive ones.

Learning activities using Facebook media reflect activities that occur in real life, this also indirectly increases students' motivation and confidence in learning to write. When they practice writing through Facebook, it is as if they are not learning, but are interacting on Facebook. They write without pressure and worry about mistakes that are actually corrected by the teacher when writing lessons are regularly carried out. Their self-confidence also increases. They are also challenged to write something good because their writing is read and published on Facebook.

There are several reasons that become the rationale for using Facebook as a language learning medium, especially for improving students' writing skills. First, most of the students already know and use Facebook for various purposes. Second, Facebook allows its users to interact, for example to provide comments (feedback) to other people. This feedback is an important input to improve the quality of posts posted on Facebook. In line with the above, Wang et al (2012) argue that Facebook contains educational, social and technological components that are cheap, and easily and cheaply accessed by anyone, especially students. If you pay attention to the existing potential, Facebook as a form of computer technology can of course be optimized for language learning purposes. Therefore, this article discusses how to take steps to use Facebook as a learning medium in order to improve students' writing skills, especially in language and literature education study programs English.

4. Conclusion

The potential of Facebook in learning is enormous. Learning by using social networking media Facebook can be an alternative in developing and improving students' narrative essay writing skills. Therefore, teachers must be able to utilize and optimize this potential to the fullest. Teachers are more creative and varied in the use of media that will be used in learning activities according to the material and characteristics. The use of Facebook can also make students active in learning activities, developing ideas, collaborating with friends, and so on. Students can also use Facebook as an alternative in developing and improving their narrative writing skills. Students can form writing communities and develop writing in a variety of genres. Therefore, teachers are no longer allowed to be ignorant about the development of this technology.

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